

Renewal of terms of office

JACQUES-ANTOINE GRANJON



Born on August 9, 1962

Age: 52

Business address:

249, avenue du Président Wilson – 93210 La Plaine-Saint-Denis – France

Number of DANONE shares held as of December 31, 2014: 4,127

Independent Director

French nationality

Principal responsibility: Chairman and Chief Executive Officer of vente-privee.com

Personal background – experience and expertise:

Jacques-Antoine GRANJON is a graduate of the European Business School in Paris.

After completing his studies, his entrepreneurial spirit led him and a friend to found Cofotex SA in 1985, which specialized in wholesale close-outs.

In 1996, Jacques-Antoine GRANJON purchased the former printing plants of *Le Monde* newspaper, which were being sold as part of an urban renewal program for La Plaine-Saint-Denis [93], and there he established the headquarters of Oredis group. Jacques-Antoine GRANJON came up with a completely innovative concept: a web platform dedicated to private sales of brand name products at deeply discounted prices.

In January 2001, Jacques-Antoine GRANJON and his partners launched vente-privee.com in France. He thus took his experience in drawing down inventories of close-outs from leading fashion and home furnishing brands to the Internet by applying a dual approach: event-based and exclusive, while always emphasizing customer satisfaction. vente-privee.com was built in the image of its founder as a model corporate citizen promoting responsible growth, training and employability and a social conscience.

In 2011, Jacques-Antoine GRANJON partnered with Xavier NIEL and Marc SIMONCINI to create the Ecole Européenne des Métiers de l'Internet.

Positions and responsibilities as of December 31, 2014^(a)

Positions	Companies	Countries
Director (term of office from April 26, 2012 to the end of the Shareholders' Meeting to approve the 2017 financial statements) ^(c)	DANONE SA ^(b)	France
Chairman and Chief Executive Officer	VENTE-PRIVEE.COM SA	France
Chairman	OREFI ORIENTALE ET FINANCIÈRE SAS ^(d)	France
Chairman of the Board of Directors	PALAIS DE TOKYO SAS	France

Positions	Associations/Foundations/Other	Countries
Chairman	FONDATION VENTE-PRIVEE.COM	France

(a) Offices shown in italics are not governed by Article L. 225-21 of the French commercial code concerning multiple directorships.

(b) Listed company.

(c) Subject to the renewal of his term of office by the Shareholders' Meeting of April 29, 2015.

(d) Jacques-Antoine GRANJON also holds corporate offices in companies controlled by OREFI ORIENTALE ET FINANCIÈRE SAS:

- Chairman of HOLDING DE LA RUE BLANCHE SAS (France), ORIMM SAS (France), VENTE PRIVEE USA BRANDS, INC. (United States), VENTE-PRIVEE.COM DEUTSCHLAND (Germany), VENTE-PRIVEE.COM LIMITED (United Kingdom), VENTA- PRIVADA IBERICA (Spain), VENDITA.PRIVATA ITALIA SRL (Italy);
- Chairman and Chief Executive Officer of PIN UP SA (France);
- Manager of EGLISE WILSON SARL (France), ORIMM BIENS SARL (France);
- Co-Manager of VENTE-PRIVEE.COM IP SARL (Luxembourg);
- Director of VENTE-PRIVEE.COM HOLDING SA (Luxembourg), LOOKLET (Sweden), VENTE-PRIVEE USA, LLC (United States);
- Director of NOUVELLE D'EXPLOITATION DE RENOVATION ET DE RENAISSANCE DU THEATRE DE PARIS SA (France);
- Manager of French civil partnerships (sociétés civiles françaises) SCI 247, SCI 249, BM WILSON SCI, FRUITIER WILSON SCI, LANDY WILSON SCI, LYON 3 SCI, MM WILSON SCI, PRESSENSE WILSON SCI, SCI BRETONS WILSON, SCI LE STADE WILSON, SCI SAINT WILSON, SCI HOTEL WILSON, SCI BEAUNE-WILSON, SCI MB WILSON, and MALAKOFF WILSON;
- Chairman of VENTE-PRIVEE HOLDING PRODUCTIONS SAS (France);
- Chairman of HOLDING DE LA RUE DE LA MICHODIERE SAS (France): company pending incorporation; and
- Co-Manager of PRODUCTS AND BRANDS STUDIO SAS (France): company pending registration.

Positions and responsibilities held in the past five years

Positions	Companies	Countries
Chairman	ROSEBUZZ SAS	France